

SCHOLARSHIP IN HONOR OF

**BRIGADIER GENERAL
EDWARD O. MARTIN**

U.S. AIR FORCE

Brigadier General Edward O. Martin

Ed Martin is truly a man for all seasons. His unique leadership style inspires others to accept his authority and enthusiastically follow his direction. He has outstanding people skills and is recognized as a professionally competent, results-oriented leader with a keen sense of direction and commitment. When the need arose to produce quality results or handle a crisis, Ed was the man who got the call. As a “show me” type from Kansas City, Ed became personally involved in solving problems, not simply delegating them. A good listener and an excellent prober and point challenger, he put subordinates at ease and aroused their enthusiasm for whatever the work or challenge at hand might be. One example of this is the derivation of the Strategic Air Command motto “Peace is our Profession.” After listening to many proposals and deliberating their good and bad points, including-most importantly-the political acceptance of each, this enduring logo which has been so symbolic of SAC throughout the world was his accepted recommendation.

His keen knowledge of team and individual development were shared willingly with anyone interested in self-improvement. He has made creative leadership, team building skills and willingness to accept responsibility his personal trademarks in and out of the military.

General Martin exhibited his skills as a diplomat with a Master’s Degree in International Affairs many times over both in and out of uniform. Ed’s legion of friends around the world were at all levels of U.S. and foreign government and military organizations, businesses, and civic organizations. It was never out of character to see him break from a group of contemporaries to greet a non-commissioned officer who used to work for him or a foreman he knew. He earned their respect and support

with his outgoing personality, professionalism, and ever-extended helping hand.

His career was concentrated in two complementary areas - Chief, Professional Development Division at Wing, numbered Air Force, and major air command level; and, command assignments at squadron, base, wing and division level. The exception was an assignment as Deputy Director, National Military Command Center, Joint Chief of Staffs. While serving as a lieutenant in Germany after WWII, Ed had the unique experience of visiting the capitol city of every country in Europe on a series of high priority missions. He also flew 105 sorties on the Berlin Airlift. Later, as a major, he planned and led the 44th Air Refueling Squadron on three 90 day deployments - one to North Africa and two separate ones to Goose Bay, Labrador. On these missions, he had total command responsibility for feeding, housing and administering over 800 people, plus maintenance responsibility for 20 KC-97 aircraft.

As Commander, 454th BW, he led his B-52 Wing on 2 back-to-back 6 -month rotations in support of Southeast Asia (Guam and Thailand). In the process, he flew the lead on 95 B-52 combat missions. During these extended temporary duties he faced some of his greatest challenges and constantly demonstrated the exemplary leadership and people skills that were his trademark.

Some people retire from exemplary military careers, and some, according to General MacArthur, simply fade away. But not Ed Martin. He never will, and his post-retirement accomplishments are at least as admirable and compellingly successful as those concerning Air Force duties. These include an executive position with a nationally recognized liberal arts college; officer of a ma-

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major Central Florida construction company where he headed large-scale airport and theme park construction operation; officer of a development corporation managing construction of a \$600 million coastal development project; chairman of local PGA and LPGA golf tournaments and several amateur tournaments; chairman of WMFE PBS TV; and consultant for an international construction program management firm.

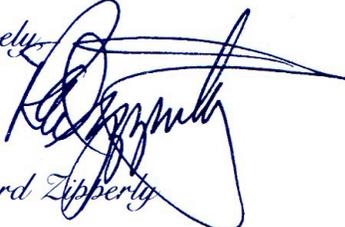
This man for all seasons (anything, anytime, anywhere) has applied his personal philosophy, his talents and managerial experience not only to the Air Force for 30 years of active duty, but of equal

benefit and skill for 15 years to the community of Orlando during its period of unprecedented growth and community improvement.

Ed Martin and his devoted wife, helpmate and avid supporter, Rhea, are an everlasting credit to everything they have touched, and exemplary of the kind of great people for which the United States Air Force is famous. Ed Martin exemplifies the true spirit of the United States Air Force in every aspect of his life. This scholarship represents an opportunity for a deserving individual to follow in his footsteps.

Dear General Bellis:

Brigadier General Ed Martin exemplifies the best our Air Force has to offer. A leader, a visionary and a friend, General Martin's name on a Falcon Foundation Scholarship represents a career worth emulation. As he has always believed in "giving it everything you've got", we believe in giving some of that spirit through this Scholarship.

Sincerely,

Richard Zipperty



The Falcon Foundation is a 501(c)(3), non-profit foundation. Its purpose is to provide scholarships to College or Preparatory Schools for motivated young people seeking admission to USAFA and a career in the Air Force.

Although it is a separate organization, the Falcon Foundation works closely with USAFA.